

PLEASE LIVE TWEET THIS TALK!

For more see https://garymcgraw.com



### I AM AN OPTIMIST

I am the guy who gave the keynote this morning

### Technology

Northern Virginia-Based Cigital to Synopsys (500 people) Invented the field of software security (12 books) alpha-geek who gives 20 talks a year Light saber

Music

Carnegie Hall at 10 and 16. Suzuki. The Bitter Liberals Where's Aubrey (\$16,912) Sold out show at the Bright Box Saturday the 4th Funny faces while playing the violin

Life

Clarke County on the river near Berryville, Living in the country Fiction reader, Art collector, Craft cocktail maker, Cook Solstice parties



Founded in January 2019, Our research at BIML focuses on three threads: building a <u>taxonomy of known attacks on ML</u>, exploring a hypothesis of representation and ML risk, and performing an <u>architectural risk analysis</u> (sometimes called a threat model) of ML systems in general.

See https://berryvilleiml.com





### Programs are brittle Sometimes we don't know how to perfectly describe HOW to do something



ML models often "cheat" and solve a task through unintended means

WOLF-HUSKY-SNOW example



Logic-based symbolic AI came first

Then statistical inference models (also mosty symbolic)

Then perceptrons were invented to mimic the brain

Neural networks became more sophisticated and deep networks were invented



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This is a classic picture processing model inspired by the brain.

Thing is, the model is WAY WAY WAY WAY WAY more simple than a brain is. But it works.



ML systems come in a variety of shapes and sizes, and frankly each possible ML design deserves its own specific ARA. For the purposes of this work, we describe a generic ML system in terms of its constituent components and work through that generic system ferreting out risks. The idea driving us is that risks that apply to this generic ML system will almost certainly apply in any specific ML system.

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## Anipulation Extraction Moder manipulation Mader strated to break model Moder manipulation Mater strated Moder manipulation Mater strated Moder manipulation Mater strated Moder manipulation Model inversion" Moder manipulation Model inversion" Moder manipulation Model extraction Moder manipulation Model extraction

Note: attacks have great sex appeal, but they don't even begin to cover all risks

Describe Microsoft TAY which covers "data manipulation"



Lets think about security IN GENERAL and try to construct secure systems from the ground up



An architectural risk analysis is more intense than an attack-based approach and is driven by a risk framework



We'll fly through the 78 risks, introducing you to 10



1. An ML system that is trained up on confidential or sensitive data will have some aspects of those data built right into it through training. Attacks to extract sensitive and confidential information from ML systems (indirectly through normal use) are well known.

2. Data sources are not always trustworthy, suitable, and reliable. How might an attacker tamper with or otherwise poison raw input data? What happens if input drifts, changes, or disappears?

There are eleven more of these risks in the paper.



1. Encoding integrity can be both introduced and exacerbated during pre-processing. Does the pre-processing step itself introduce security problems? Bias in raw data processing can impact ethical and moral implications.

2. The way data are "tagged and bagged" (or annotated into features) can be directly attacked, introducing attacker bias into a system. An ML system trained up on examples that are too specific will not be able to generalize well. Much of the human engineering time that goes into ML is spent cleaning, deleting, aggregating, organizing, and just all-out manipulating the data so that it can be consumed by an ML algorithm.

There are six more of these risks in the paper!



1. All of the first three components in our generic model (raw data in the world, dataset assembly, and datasets) are subject to poisoning attacks whereby an attacker intentionally manipulates data in any or all of the three first components, possibly in a coordinated fashion, to cause ML training to go awry. Recall Microsoft TAY.

2. Many ML systems are constructed by tuning an already trained base model so that its somewhat generic capabilities are fine-tuned with a round of specialized training. A transfer attack presents an important risk in this situation. Pre-trained model risks carry over, and Trojans may be inserted.

There are five more of these risks in the paper!



1. An online learning system that continues to adjust its learning during operations may drift from its intended operational use case. Clever attackers can nudge an online learning system in the wrong direction on purpose.

2. ML work has a tendency to be sloppily reported. Results that can't be reproduced may lead to overconfidence in a particular ML system to perform as desired.

There are nine more of these risks in the paper!



1. A sufficiently powerful machine is capable of learning its training data set so well that it essentially builds a lookup table. This can be likened to memorizing its training data. The unfortunate side effect of "perfect" learning like this is an inability to generalize outside of the training set and is called overfitting.

2. A bad evaluation data set that doesn't reflect the data it will see in production can mislead a researcher into thinking everything is working even when it's not. Evaluation sets can also be too small or too similar to the training data to be useful.

There are five more of these risks in the paper!



1. One of the most important categories of computer security risks is malicious input. The ML version of malicious input has come to be known as adversarial examples.

2. A trained ML system that takes as its input data from outside may be purposefully manipulated by an attacker.

There are three more of these risks in the paper!



1. ML-systems are re-used intentionally in transfer situations. The risk of transfer outside of intended use applies.

2. Model transfer leads to the possibility that what is being reused may be a Trojaned (or otherwise damaged) version of the model being sought out

There are three more of these risks in the paper!



1. A fielded model operating in an online system (that is, still learning) can be pushed past its boundaries.

2. In far too many cases, an ML system is fielded without a real understanding of how it works or why it does what it does. Integrating an ML system that "just works" into a larger system that then relies on the ML system to perform properly is a very real risk.

There are three more of these risks in the paper!



1. An attacker tweaks the output stream directly. This will impact the larger system in which the ML subsystem is encompassed. There are many ways to do this kind of thing. Probably the most common attack would be to interpose between the output stream and the receiver. Inscrutability of ML makes this easier.

2. ML systems must be trustworthy to be put into use. Even a temporary or partial attack against output can cause trustworthiness to plummet.

There are five more of these risks in the paper!

## system-wide risks (10 risks)



- Getting beyond (and over) a component view
- These risks happen between or across components
- Examples:
  - [system:1:black box discrimination]
  - [system:2:overconfidence]



2. When an ML system with a particular error behavior is integrated into a larger system and its output is treated as high confidence data, users of the system may become overconfident in the operation of the system for its intended purpose. Developing overconfidence in ML is made easier by the fact that ML systems are often poorly understood and vaguely described.

There are eight more of these risks in the paper!



## l. adversarial examples

- Probably the most commonly discussed attacks
- Fool an ML system by providing malicious input often involving very small perturbations that cause the system to make a false prediction or categorization
- Though coverage and resulting attention might be disproportionately large, swamping out other important ML risks, adversarial examples are very much real



Adversarial examples Facial recognition's pitfalls: <u>https://www.forbes.com/sites/forbestechcouncil/2019/10/04/how-facial-recognition-needs-to-improve-to-be-effective/</u> Self-driving cars and medical diagnosis (with diagrams): <u>https://www.vox.com/future-perfect/2019/4/8/18297410/ai-tesla-self-driving-cars-adversarial-machine-learning</u>

WHO IN YOUR ORGANIZATION SHOULD WATCH OUT FOR THIS?



Microsoft's Tay chatbot is a classic <u>https://arstechnica.com/information-technology/2016/03/tay-the-neo-nazi-</u> <u>millennial-chatbot-gets-autopsied/</u> https://en.wikipedia.org/wiki/Tay (bot)

DOES THE DEPARTMENT OF DATA SCIENCE EVEN CONSIDER BAD ACTORS?

## 3. online system manipulation



Microsoft's Tay chatbot is a classic <u>https://arstechnica.com/information-technology/2016/03/tay-the-neo-nazi-</u> <u>millennial-chatbot-gets-autopsied/</u> <u>https://en.wikipedia.org/wiki/Tay (bot)</u>

UH OH, LOOKS LIKE OPERATIONS HAS A NEW JOB. DOES YOUR SEIM MONITOR YOUR ML SYSTEMS?

## 4. transfer learning attack

- In many cases in the real world, ML systems are constructed by taking advantage of an already-trained base model which is then finetuned to carry out a more specific task
- A data transfer attack takes place when the base system is compromised (or otherwise unsuitable), making unanticipated behavior defined by the attacker possible

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Gu, T., B. Dolan-Gavitt, and S. Garg. "Badnets: Identifying vulnerabilities in the machine learning model supply chain." arXiv preprint arXiv:1708.06733 (2017)

Kumar, R.S.S., D. O Brien, K. Albert, S. Viljöen, J. Snover, "Failure Modes in Machine Learning Systems." arXiv preprint 1911.11034 (2019)

HOW MUCH MONEY DID IT COST YOU TO DEVELOP YOUR ML?

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Shokri, R., M. Stronati, C. Song, and V. Shmatikov, "Membership inference attacks against machine learning models," in *Proc. 2017 IEEE Symp. Security Privacy*, 2017, pp. 3–18.

GDPR AND ML



